## **BUSINESS EDUCATION PROJECT**

Course Title: Introduction to Business

**Project Name:** Famous Entrepreneurs Research Project

**Time:** 3 hours (in and out of class project)

**Objectives:** Prepare an unbound report with a title page and a reference page.

**Materials Needed:** Computer with internet connection

**Resources Needed:** Word Processing Software

Standards/Ethics: IT-IDT-2 Explore, research, and present findings on positions and

career paths in technology and the impact of technology on

chosen career area

**Step-By-Step Instructions:** 

Students will research a famous entrepreneur of their choice and write a 1-2 page paper. Required facts in this paper include:

- 1. Name
- 2. Birth date and birth place
- 3. Family life
- 4. Education
- 5. What they developed
- 6. How they became interested in their field
- 7. Early entrepreneurship experience
- 8. The risks they took to become a successful entrepreneur
- 9. Instances when they failed before becoming successful
- 10. What you learned from their perseverance

## Research Paper Rubric

Name: Mekhi West

Criteria	1	2	3	4	Points
Neatness	Paper is unreadable	Paper has 3+ careless mistakes	Paper has 1-2 careless mistakes	Paper is neat and not sloppy	4
Spelling and Syntax	Paper has 5+ grammatical errors	Paper has 3-5 grammatical errors	Paper has very few grammatical errors	Paper has no grammatical errors	3
Knowledge of Subject Matter	Student does not answer required questions	Student is uneasy with subject matter	Student is comfortable with info	Student shows complete grasp on info	4
Organization	Information is almost impossible to follow	Information difficult to follow	Information is in a reasonable order, easy to follow	Information is in a logical order, very easy to follow	4
				Total =	15

Teacher Comments: Great work, make sure to double space the whole document.