

Business Communications

Standards

BMA-BC-10

Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.

10.1 Explain the goals, mission, and objectives of Future Business Leaders of America.

10.2 Explore the impact and opportunities a student organization (FBLA) can develop to bring business and education together in a positive working relationship through innovative leadership and career development programs.

10.3 Explore the local, state, and national opportunities available

- FBLA Slogan and theme
- Location to acquire applications as well as the price for membership
- FBLA advisor, room number an
- FBLA activities and at least four reasons to join FBLA
- Creativity and teamwork

FBLA Activity Rubric

CRITERIA	UNSATISFACTORY - 0	COMPETENT - 1	PROFICIENT - 2	EXEMPLARY - 3
Technique / Concepts	Several required elements were missing.	All but 1 of the required elements are included on the poster.	All required elements are included on the poster.	The poster includes all required elements as well as additional information. 3: Great work on adding additional information
Reflection & Understanding	No accurate facts are displayed on the poster.	1-2 accurate facts are displayed on the poster.	3 accurate facts are displayed on the poster.	At least 4 accurate facts are displayed on the poster. 3
Craftsmanship	The poster is distractingly messy or very poorly designed. It is not attractive.	The poster is acceptably attractive though it may be a bit messy.	The poster is attractive in terms of design, layout, and neatness.	The poster is exceptionally attractive in terms of design, layout, and neatness. 3: The design and color scheme draws attention to the main aspects of this assignment
Effort	Did not use class time to focus on the project OR often distracted others.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others.	Used time well during each class period. Usually focused on getting the project done and never distracted others.	Used time well during each class period. Focused on getting the project done. Never distracted others. 3: Your group showed excellent work ethics while working on this assignment